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P. O. Box 851, Kailua, Hawaii 96734-0851
www.hawaiiwag.org

President's Message

It's "SHOW TIME". So, if you don't yet have your piece for the annual Fall Show at Ho'omualuhia – it is time to get going. This is an important show for WAG because it talks to key elements of our mission that set us apart from the other art organizations in town. This difference is the importance WAG places on meeting the needs of professional, experienced and novice artists. This show is designed to do just that.

How do we do that:

- ◆ It is **accessible** – being curated, each artist is guaranteed to have one piece of work on display. So if you have never entered a show before, now is a great time to start, and you will see how your work stands up beside other artists like yourself. As an established artist you will not suffer the ignominy of rejection by one person's opinion on one day, and Carl's willingness to talk about his decision making will provide new insights that will likely be of value. We are always learning.
- ◆ It provides **opportunity**, for all us artists, at very low cost, to exhibit and maybe sell our work to the public and to network with other artists. The plein aire painters had a lot of sales success at their recent show at Ho'omualuhia, and WAG has found that sales there equal or exceed sales made at their downtown shows.
- ◆ It provides **encouragement** to artists who lack confidence in entering a show. We all have to start somewhere and this is the show that enables you to do that.

The quality of the show is also very important – so make sure that you present your work in the very best condition – poor presentation (badly made or damaged frames, dirty mats, etc. are the things that will disqualify the work for consideration).

Of course, this is a show for ALL our members. Established artists are the life blood of WAG and this is a great opportunity to show some latest examples of your work and to network with the membership. We want to be even more efficient in the drop off and pick up process – have tightened the times to make volunteering more attractive. So please write very clearly on your labels – this will save loads of time.

See you on September 30 – don't be late!

A hui hou,
Frances

p.s.

For those of you who wonder how to price your paintings you might like to know the origins of the phrase that something will cost "an arm and a leg". A couple of centuries ago, this is how portrait painters charged for their work. There was a price for the head and shoulders, then arms cost more and when you wanted your legs painted as well – it cost "an arm and a leg".

The Fresh F.A.C.E. of Nuuanu Avenue

(Fashion, Arts, Culture and Entertainment on the Avenue)

On October 14, Saturday, the Honolulu Arts and Culture District and small businesses within Honolulu's Arts district are hosting a street festival from 9 am to 6 pm. The festival will be held on Nuuanu Avenue from Chapman Lane to King Street, on Hotel Street between Smith and Bethel Streets, and on Pauahi Street. There will be a fashion show, food by restaurants of the district, performing artists including musicians and dancers, and **visual artists are invited to showcase and sell their art.**

The Honolulu Advertiser will print the schedule of events as a pullout in the TGIF section on Friday, October 13, as well as provide editorial text. They are committed to provide pre-event promotions in the paper. 25,000 people are expected to attend the event.

So this is how you can participate as an artist in the Windward Artists Guild. WAG will rent one tent 10 feet by 20 feet for \$180. Cost to you as an artist will be \$20. Of course, you must have a current membership in Windward Artists Guild. The first ten artists to sign up and pay the \$20 may display in the tent. There will be no commission charged. You must bring your two dimensional items in your own bin. Three dimensional artists must bring their own small table or pedestal. Smaller items priced at less than \$100 will probably sell the best. The consumers are people walking the street.

Remember, we are allowing ten artists to use this tent, in order to keep the cost down. If we do not get ten artists to sign up by August 18, we will not rent the tent. Artists must set up and make arrangements to sit their work. **If you would like to participate, you can send an e-mail to Frances Hill at franceshersh@hawaii.rr.com. Send your name, address, telephone numbers, e-mail address, and medium you would like to display. Frances will send you more details. If you do not have e-mail, call 261-4767. Call or send an e-mail today. Registrations due to Frances by August 18. This is a rare opportunity to display your work in front of 25,000 people.**

Would You Like to Teach Your Art Skill to Young People?

The Boys and Girls Club located at Kailua Intermediate School needs volunteer art teachers in any medium that is suitable for ages 11 to 14. (This is the school near the Kailua District Park on Kainalu Drive.) The media could be drawing, watercolor or acrylic painting, collage, wood sculpture, or printmaking. The classes will be once a week for six weeks and will be for one hour beginning at 3:30 pm. Class size is limited to 15 students. The day of the week is negotiable with the club director. Teachers are needed beginning the week of September 18. Please contact Shirley Hasenyager at 262-5069 (shirleyinhi@aol.com) or Gail Kiefer at 261-4734 (kiefer001@hawaii.rr.com) if you are interested in this exceptionally worthwhile project or for more information.

Calendar of Coming Events

August 18	Registration due for Fresh FACE event in Nuuanu to Frances Hill
August 31	Next board meeting at the home of Frances Hill, 455 Ka Awakea Road: 6:30 pm
September 1	Registration due for Wahiawa Artfest: See July newsletter for details
September 30	Entry and delivery of work to Ho'omaluhia Botanical Gardens: 9:30--11:00 am
October 1	Pick up works not accepted in the exhibition: 9--10:00 am
October 7	Opening Reception at Ho'omaluhia --Bring food and meet the curator: 4--6:30 pm
October 14	Fresh FACE event in Nuuanu, 9:00 am--6:00 pm
October 28	Pick up works at the close of the exhibit at Ho'omaluhia: 9:30--11:00 am
December 3	Holiday Party at Mid-Pacific Country Club: 5:00 pm. Be sure to save the date.

Remember to renew your membership. Check the date on your address label to see if it is time for you to send in your dues for another year. Use the form on the back page to update your information. Then when we send alert reminders, we can contact you. Please volunteer if you can.

TAKE A LOOK:

(Our members in the news. Let us know what you're doing. We'll be glad to share the news. Call Ruth at 235-5545 or e-mail at dkrajkahiko@hawaii.rr.com. Thanks to everyone who takes the time to let us know about your activities.)

New Works by Marti Wiese Rounds,

Ho'omaluhia Botanical Gardens Gallery, September 3 through September 29, 263-2121.

Hawaii Square, photography by **Victor Giordano**, through September 5, Pegge Hopper Gallery, 524-1160.

Spirit of the Form, Works by **Jackie Watson** and others, through August 26, Louis Pohl Gallery, 521-1812.

New Work by Mary Farkash and Linda Spadaro, at Duc's Bistro, 1188 Maunakea St., through October 27, 263-4434.

Summer Sensations, **Jenee Wonderlich, Jennifer Rothschild** and others, Ho'omaluhia Botanical Gardens Gallery, through August 31.

Contemporary Art: Work by **Deborah Pacheco, Debbie Young,** and others, The Balcony Gallery, 442 A Uluniu St., Tues.-Sat. 10-5, until September 7, 263-4434.

Portrait in Pine--An Era Ends: Oil paintings of pineapple plantation days by **Susie Y. Anderson**, through August 24, The Gallery at Ward Centre, 597-8034.

Beasts to Birds: **Jodi Endicott** presents a menagerie of sculptures and paintings, Hawaii Pacific University Art Gallery, Kaneohe, exhibition through September 22, Monday - Saturday, 8am-5pm, 544-0287.

Angelika's Sculptures and Joel's Watercolors: Works by **Angelika and Joel Veach**, Waiialua Public Library, Reception August 10, 6:30-8:00, live music and pupus, through September 10.

New Treasurer Needed

Rod Kobara has served faithfully as treasurer for over five years. He is willing to continue until April, but would like to give the job away sooner. If you have skill with numbers, please consider volunteering for this job. Thanks.

Volunteers Needed

Ho'omaluhia Botanical Gardens Gallery

Volunteering to help with an exhibition is a great way to get to know other artists. You can also learn what goes on behind the scenes in putting together an exhibition. Contact **Jane Raissle**, raisslej001@hawaii.rr.com or 254-4239 to volunteer to help at one of these times..

September 30: Help from 9:00 to 11:30 with entry and delivery of work .

September 30: Help with hanging the exhibition from 1:00 until closing time.

October 1: Help from 9:00 to 10:00 with returns.

October 28: Help from 9:00 to 11:30 with returns.

October 7: Help at the reception. Help our hospitality chair with serving at the reception from 4-6:30. Or help with clean up from 6:15 until finished. To volunteer, contact **Shirley Samuelson** 239-9182, or koae@hawaii.rr.com.

CONGRATULATIONS

Mark Maresca was one of ten students to display paintings in the "Wanderings" exhibit by UH students at the Roger Smith Lab Gallery in New York.

Windward Artists Guild Board

President	Frances Hill	261-4767
1st V. President	Jane Raissle	254-4239
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Historian	Charlotte Maxwell	254-2172
Web Master	Walter Flood	922-1659
E-mail	Barbara Okamoto	737-8339

Advisors

Tomi Kobara 261-2481, **Ron Kowalke** 262-8488
David Behlke 263-9599

Windward Artists Guild Membership Form
P. O. Box 851, Kailua, HI 96734-0851

Date _____ New _____ Renewal _____ \$30 Payable to WAG or \$15 With Full-time Student ID
(Make checks payable to Windward Artists Guild and circle above the amount paid. Thank you.)

Name _____ Phone _____ E-mail _____

Address _____ City, Zip _____ Web Page _____

Media _____

Volunteer Interests: Please check the areas where you are willing to help your organization.

_____ Serve on the board as an officer: _____ secretary, _____ treasurer, _____ awards chair, _____ e-mail chair
_____ chair for exhibitions, _____ chair for programs, workshops, classes, _____ chair for hospitality
_____ newsletter editor, _____ chair for telephone tree, _____ chair for membership, _____ chair for publicity

_____ Serve as a committee member:
_____ for exhibitions, _____ for programs, workshops, classes, _____ hospitality, _____ newsletter production,
_____ telephone tree, _____ membership, _____ publicity.

_____ I have computer skills for _____ making spreadsheets, _____ scanning to preserve historical files,
_____ word processing, _____ desktop publishing, _____ creating data base, _____ creating web sites

_____ I am willing to teach workshops in _____

Windward Artists Guild

The Windward Artists Guild is a non-profit, volunteer, member guild, organized in 1960 by Windward artists. Through education, collaboration, encouragement, and exhibitions, the Windward Artists Guild supports, encourages, and promotes the production and appreciation of the visual arts, with emphasis on the Windward side. The Windward Artists Guild publishes a newsletter nine times each year.

We welcome your membership in the Windward Artists Guild. DUES AND CONTRIBUTIONS ARE TAX DEDUCTIBLE. We invite you to join the guild and participate in furthering the arts. For complete information view our website at www.hawaiiwag.org or www.windwardartistsguild.org, call 235-5545, or write Windward Artists Guild, P. O. Box 851, Kailua HI 96734-0851.

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First Class